

Canberra and Capital Region Tourism Awards 2010 Entrants Development Workshop

The Canberra and Capital Region Tourism Awards Committee invites you to the **final** Entrant Development Workshop in a two part series.

Presented by Awards sponsor [Threesides](#), this workshop will be your chance to obtain final tips on formatting and presentation, submitting your entry online and turning awards into rewards.

The workshop content includes:

Final tips on formatting and presentation

- Writing to win
- Using images effectively
- Make tables your friend
- Getting your submission ticked off – sticking to the rules but still making it sexy!

Submitting your entry online

- Updates from Around Australia – it does work!

Turning awards into rewards

- Ideas for marketing your award
- What happens next – ideas for winners, runners up and everyone else

Date:	Workshop 2: Tuesday October 5th 2010
Time:	8.45am for 9.00am – 1.00pm Morning Tea and Lunch will be provided to all workshop participants
Location:	Rydges Lakeside Canberra – London Circuit, Canberra City
Cost:	This workshop is provided free of charge to all tourism awards entrants and their staff/interns
RSVP:	To RSVP your attendance at the workshop, email tourismawards@threesides.com.au or call (02) 6249 1117 by Wednesday 29th September 2010 .

The Workshop Presenter



Todd Wright: Threesides - Marketing, Online, Training

As sponsors of the awards program – Threesides proudly present this 2 part workshop series. Specialising in tourism marketing and training, Todd has been involved in the local tourism awards program in many different capacities since 2002. His experience includes participating as a judge, submission writer and winner seeing the process from all angles. He will share his experiences, knowledge and insights in this specialised workshop series designed only for local entrants.

Find out more information on Threesides at www.threesides.com.au.

This workshop venue and catering is kindly sponsored by Rydges Lakeside Canberra
www.rydges.com.au/canberra