



MEDIA ALERT

27 May 2010

Stephanie Alexander visits Market for Slow Food Australia

Highly acclaimed cook, restaurateur, food writer and champion of the quality and diversity of Australian food, Stephanie Alexander, will this weekend pop in to the Capital Region Farmers Market as part of her visit to Canberra for the Slow Food Australia Inaugural National Congress.

Ms Alexander will tour the Market as part of the scheduled highlights for the 80 delegates in Canberra for the Congress this weekend, 28 – 30 May.

“The Capital Region Farmers Market is recognised among the Slow Food community and is considered to be one of the best and most distinctive farmers markets in Australia,” said Peter O’Clery, Growers Representative for the Capital Region Farmers Market and long time supporter of Slow Food Canberra.

“The Market is a perfect match for the Slow Food movement which celebrates the joy of food, the people who make and grow food, and the people that love to eat fresh produce.

“The Market also promotes healthy eating and encourages families to buy fresh, regional produce that comes straight from the farm to the plate,” he continued.

Stephanie Alexander, founder of the Stephanie Alexander Kitchen Garden Foundation, has always had an interest in the idea of the kitchen garden, and how children learn about food. She has been chosen to speak about introducing children to food at the Slow Food Australia Inaugural National Congress, following her tour of the Market on Saturday morning.

PHOTO OPPORTUNITY

What: Stephanie Alexander in front of fresh Market produce with Market Grower’s Representative, Peter O’Clery.
When: Saturday 29 May 2010
Time: 8.15am
Where: Capital Region Farmers Market, EPIC, Flemington Rd, Mitchell.
Meet at Rotary office at Market entrance, entrance coming in from carpark.

[ends]

For photos and interviews on the day, please contact Tony Howard, Farmers Market Spokesperson, 0418 622 401 or howardtn@grapevine.com.au

For more information and images on the Capital Region Farmers Market, please contact Lauren Griffiths, Threesides, 0417 409 264 or lauren.griffiths@threesides.com.au